



STUDENT SOCIAL VENTURE PROGRAMME



Social ventures are the future of our country, building both enterprise and society. A consortium of partners are undertaking to discover, invest in and assist to grow South Africa's social venture ideas. Entrants will participate in a pitching process that will build their knowledge, expose them to funders and eventually give them a global platform at the Global Social Venture Competition hosted by UC Berkeley's Haas School of Business. If you think you're one of South Africa's leading social entrepreneurs then bring your transformative idea and business plan to the SSVP talent pool.

**Do you have a great idea for starting a venture that helps people?
Does your social venture require seed capital and support?**

Apply to the Student Social Venture Programme and win seed capital, support and training to launch and grow your venture.

- ☐ Deadline for applications is on **21 November 2014** (midnight) to be submitted via the following link: <http://www.gsb.uct.ac.za/ssvp>
- ☐ Shortlisted teams will be notified by **24 November 2014** and invited to pitch their business plans before a panel of foundations, social entrepreneurship academics, SMME specialists, venture capital firms and angel investors.
- ☐ Final pitch session on **11 December 2014** at UCT's Graduate School of Business. Flights provided for teams based in South Africa (up to two team members).

As part of the benefits of being selected for the SSVP programme, the runner up as well as the winning team will each receive:

- ☐ A place on the UCT GSB Early Stage Investment: Find – Make – Grow – Realise programme for up to four team members, which has been designed in conjunction with subject matter experts in early-stage business to provide insights into the high-growth investment process. This UCT GSB programme is presented in partnership with AngelHub, the leading Business Angel Investment Group in South Africa, and Knife Capital, a South African growth equity fund manager.
- ☐ Eligible social ventures will also be put forward to participate in other international student competitions, such as the Global Social Venture Competition, the Hult Prize, and sponsored if invited to these international competitions.
- ☐ The top two eligible team will be guaranteed a place at the Global Social Venture Competition regional round at London (<http://www.gsvc.org>). Business plan support will be provided by Edge Growth (www.edgegrowth.com).

As part of the programme, high potential social venture teams will be provided with the necessary funding and support to develop their business skills to produce more scalable and robust social ventures that have the ability to create significant social change in the South African and global context.

ELIGIBILITY

To enter the SSVP, your venture must:

- ☐ Plan to be financially sustainable or profitable; whether it is a commercial business or a tax-exempt organisation, it must be self-sufficient on its earned revenue.
- ☐ Be less than three years old.
- ☐ Be scalable. This criterion will be unique for each business plan. Scalability will take into account the potential for growth of the business (and how well both the financial and social goals can be scaled).
- ☐ Have a quantifiable social and/or environmental bottom line incorporated into its mission and practices.
- ☐ Each entrant team must include at least one current or recently graduated student (within two years from graduation) from any post-graduate higher education program in any area of study in South Africa. Team members must be South African citizens.

HOW TO APPLY

Complete the attached Executive Summary and upload to <http://www.gsb.uct.ac.za/ssvpapply> or contact Audrey Singo for further information.

Executive summary instructions are available at <http://www.gsb.uct.ac.za/ssvp>

ENTRIES CLOSE 21 NOVEMBER 2014

For more information, see <http://www.gsb.uct.ac.za/ssvp> or contact Audrey.singo@za.sabmiller.com or 011 881 8678.